Education through the art of filmmaking
Dear Friend,

Thank you for being a part of our dynamic film community, and for appreciating the art of storytelling as much as we do at Santa Barbara International Film Festival.

The 2014-2015 Fiscal Year marked great achievements and important milestones for SBIFF, and we couldn’t be prouder of our work and more grateful for our supporters whose contributions made it all possible.

Here’s a snapshot of our recent accomplishments:

• Named one of the Top 10 Film Festivals by USA Today
• Reached record-breaking attendance with 90,000 festival attendees
• Provided thousands of underserved and low-income youth with priority access to arts education
• Launched The Wave Film Festival
• Celebrated our 30th Anniversary

As you may have noticed, the Santa Barbara International Film Festival has grown immensely over the years. Attendance, international press coverage, and sponsorship support soared. Of course, we couldn’t have achieved this without our community of film geeks and cinephiles. Thank you.

But, our work isn’t over. Many young people, particularly from underrepresented, low-income communities, lack access to quality arts education programs. As an educator myself, I’m reminded daily about how important the arts are in the lives of my students – studying film nurtures their curiosity, inspires them to think outside of the box, and develops their analytical thinking skills.

Everyone deserves access to programs that give them opportunities for artistic exploration – and a better chance at life. In order to help fill this need, we’re gearing up to expand our programs for youth, and we hope to count on your support.

At Santa Barbara International Film Festival, we love the marvelous world of cinema, and we’re so glad that you do too.

See you at the movies!

Roger Durling
Executive Director

Mission Statement
The mission of Santa Barbara International Film Festival (SBIFF) is to celebrate the art of independent and international cinema, with an emphasis on films that consider the human condition, the environment and the diverse cultures of the world. In addition to presenting films, SBIFF engages the community through seminars and free educational programs.

Held during the Santa Barbara Film Festival, AppleBox provided FREE movie screenings and popcorn to 8,000 children and families in 2015.

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Santa Barbara International Film Festival
One of the Top 10 Best Film Festivals Turns 30

The 30th annual event was an incredible celebration of the marvelous world of cinema, and featured 12 days of film extravaganza. We celebrated with hundreds of events, including world premieres, an opening night gala, industry panels, celebrity tributes, arts education for youth, and free screenings for the whole family.

- 90K attendees from 54 countries
- 23 world premieres
- 52 US premieres
- 355 screenings
- 68% between the ages of 25-64
- $250K+ HHI
- 202 films

Oscar-winner Michael Keaton feeling the celebratory spirit during the 30th Santa Barbara International Film Festival.
Not even the biggest grouch could have done anything but smile as the Santa Barbara International Film Festival hosted nearly 5,000 local elementary school students — many from underprivileged communities — at two screenings of THE LEGO MOVIE, both of which were followed by Q&As with the popular animated film’s directors Chris Miller and Phil Lord.

Scott Feinberg, The Hollywood Reporter
Education is at the Heart of our Mission

At Santa Barbara International Film Festival, we are dedicated to providing art education programs that help create and sustain healthy communities. While currently our educational programs take place during the Santa Barbara International Film Festival, we are further expanding our programs to create year-round initiatives and will continue to look to our community for support to help make this work happen.

Our goal is to promote and improve student achievement and life skills by providing access to film studies throughout an individual’s education – we touch the lives of kids from grade school through college.

From the innovative 10-10-10 Program, to Mike’s Field Trip to the Movies, to the Film Studies Program, SBIFF provides opportunities to countless students who may not have had much exposure to film. I’m thrilled to be helping expand this very important community aspect of the festival.

Mimi deGruy, Board of Directors, SBIFF
3-Stage Approach to Arts Education

Mike’s Field Trip to the Movies
Mike’s Field Trip to the Movies happens at Stage I of our educational programming. The objective of the program is to expose the world of cinema to kids at a very young age, in order to instill film appreciation and provide access to the artful world of storytelling. While this program is open to everyone, we provide priority access to students who are from underserved and low-income communities. The participants are given a rare opportunity to study film through active participation. Participants not only watch movies, but they analyze the films with the help of Study Guides and engage in Q&A sessions with the actual filmmakers. In 2015, over 4,000 fifth and sixth graders watched THE LEGO MOVIE, and engaged with directors Phil Lord and Christopher Miller.

10-10-10 Mentorship and Competition
At Stage 2 of our educational programming is 10-10-10 – a mentorship program that serves high school and college students. The program’s goals are to encourage teamwork, build self-confidence, and teach the craft of filmmaking. At the heart of 10-10-10 is mentorship – each student-team is assigned a leader, a professional filmmaker who provides guidance and advocates for the team’s success. Each year, all completed films are screened at the Santa Barbara International Film Festival, giving participants an opportunity to showcase their work to a large festival audience. In 2015, 20 students participated in the competition.

Film Studies Program
Our most intensive educational program is in Stage 3 – the Film Studies Program (FSP) is an immersion program targeting students studying film at the university level. In 2015, nearly 60 students from top schools around the country participated, representing University of Southern California, School of Cinematic Arts; University of California Los Angeles; Santa Barbara City College; Columbia University; and Chapman University. The main goal of FSP is to provide participants real world experience, while developing their analytical skills. The program happens during the Santa Barbara International Film Festival, which provides a truly unique backdrop for hands-on learning and engagement.
The Kirk Douglas Award for Excellence in Film
Our annual Kirk Douglas gala honors individuals that have made lifelong contributions to cinema. Whether their craft is in front of the camera, behind the scenes, or both, the honoree is an influential expert in their own right. We’ve honored some remarkable Hollywood icons – Robert DeNiro, Harrison Ford, Forest Whitaker, Quentin Tarantino, and most recently, Oscar-winning actress Jessica Lange at the 9th Annual Kirk Douglas Award for Excellence in Film. This star-studded event attracts the biggest names in Hollywood, and is an important fundraiser that provides the financial support needed to keep SBIFF’s programs thriving.

Cinema Society
Founded in 1998, Cinema Society is SBIFF’s local initiative that builds community and celebrates the art of cinema throughout the year. The goal of Cinema Society is to foster an appreciation of independent and studio films, motion picture history, and the tremendous diversity of international cinema. Each year, members are invited to 25 film screenings, many of which include filmmaker and talent Q&A’s, as well as receptions. In 2015, members had the opportunity to watch some of the year’s best films, including BIRDMAN, INTERSTELLAR and THE THEORY OF EVERYTHING.

The Showcase
SBIFF, in partnership with Metropolitan Theatres, programs The Showcase Film Series. This series features innovative independent films which will not have a theatrical run in Santa Barbara and are screened especially for Santa Barbara cinephiles. These gems are presented every week at the Plaza De Oro Theatre.

The Wave Film Festival
In keeping with our commitment to provide year-round cinema thriving in Santa Barbara, we launched The Wave Film Festival — a program that showcases leading films from around the world. The program launched with a French edition in summer 2014, and a Latin American and Spanish edition in spring 2015. Both were held at the historic Riviera Theatre, and showcased 11 films and 22 screenings over the course of 5 days. Participating films included: Ernesto Daranas’ BEHAVIOR (Cuba) and Claude Lelouch’s WE LOVE YOU, YOU BASTARD (France) — both of which were the winners of The Wave Film Festival’s Audience Award.

Ernesto Daranas, Director

I’m very honored that BEHAVIOR won the Audience Award at The Wave Film Festival. It is a delight to know that the film has such big fans in the Santa Barbara arts community.

Anne Hathaway and Jessica Chastain participate in a Q&A at Cinema Society with Executive Director Roger Durling.
Financials

**INCOME**

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**SURPLUS / DEFICIT**

$147,517

The financials provided above are from Santa Barbara International Film Festival’s audited financials conducted for Fiscal Year May 1, 2014 to April 30, 2015.

# Financials

Financials conducted for Fiscal Year May 1, 2014 to April 30, 2015.

The financials provided above are from Santa Barbara International Film Festival’s audited SURPLUS / DEFICIT

## TOTAL EXPENSE

$4,833,906

## SURPLUS / DEFICIT

$147,517

To support SBIFF, please make a 100% tax deductible donation at www.sbiff.org, or contact us at 805.963.0023.
Staff

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