Santa Ba

Santa Barbara INTERNATIONAL

2019-2020 ANNUAL REPORT



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DEAR SBIFF FAMILY,

When we look back upon 2020, the story will begin simply and impossibly – when, in a flash, the world changed.

That first day, reeling, disbelieving, we quickly understood the role SBIFF was to play. Movies.

Movies have always inspired, transported and educated — and we cannot diminish their essential role in helping to lighten our burden, to comfort, to distract. We knew our community would be turning to film, just as we were; so we stepped up to offer everything we could.

The SBIFF staff went to work immediately – reimagining everything. First, our team began collaborating on daily film recommendations and study guides, enhanced with robust social media activity. Then, we launched a series of virtual Q&As with filmmakers. We realized film students would miss the opportunity to publicly screen their end-of-the-year projects, so we created an online Student Film Showcase. We partnered with studios to offer the same arthouse programming we'd normally screen at the Riviera, only now, via video-on-demand.

In solidarity with the Black Lives Matter movement, we dedicated our daily newsletter to highlighting films that focus on the Black American experience, celebrating the work of noteworthy Black filmmakers and actors, and promoting local Black-owned businesses. We have always championed diversity at SBIFF, the events of this spring have us remain committed to seeking out and showcasing new perspectives and distinct voices in our programming, tributes, panels, and special events.

Contrast all of that with the highlights of SBIFF's 35th edition: Although it feels light years ago, this past January's Festival was the biggest, brightest, and most successful in our history. We honored Academy Award winners like Bong Joon Ho and Brad Pitt. We hosted hundreds of filmmakers and thousands of students, and entertained more than 100,000 attendees —a SBIFF record. Our Education Programs were thriving and our Riviera Theatre was drawing enthusiastic crowds.

It seems like a different world. And it is.

These times are something no one could have imagined, but, at SBIFF, they've crystallized what we've always known to be true: at our heart, we are about community. We've found that the community we've built around the appreciation of film is something no virus can take down.

In this moment, we believe one of our biggest assets is also our most obvious characteristic: we're movie people. We're believers in stories, in twists and turns and shocks and awes. In film, we hope we can't predict what's coming next – but we imagine the possibilities and brace ourselves accordingly – the better to enjoy the ride. In life, we know we can't see the future, but we work to make ourselves ready to meet it, whatever it has in store.

And so, we are enthusiastically planning our 36th Festival, in whatever form—in all of the forms--it might take. And we are looking forward to seeing you there.

WITH LOVE,



Roger Durling
Executive Director

ARTS & CULTURE CENTER

MISSION STATEMENT

Our mission is to engage, enrich, and inspire people through the power of film. We celebrate the art of cinema and provide impactful educational experiences for our local, national, and global communities.







Mike's FIELDTRIP to the MOVIES

OVERALL ATTENDANCE: 3,442
TITLE I SCHOOL ATTENDANCE: 95%
TOTAL NUMBER OF SCHOOLS: 25
NUMBER OF TITLE I SCHOOLS: 22

FREE BUS TRANSPORTATION PROVIDED

FROZEN 2

Guest Mentors: Co-Director Chris Buck and Effects Supervisor Erin Ramos

TOY STORY 4

Guest Mentor: Academy Award-Winning Director Josh Cooley "Mike's FieldTrip to the Movies is one of our favorites of the year! It brings true joy to each and every face, student and teacher alike, because going to the movies is not just a field trip, it's an EVENT. Knowing that they get to talk to the creators of the film directly after the film lets the students feel that they are almost a part of the filmmaking themselves."

- JENNIFER J. GRIFFITH, HARDING ELEMENTARY TEACHER



Mike's FieldTrip to the Movies is SBIFF's flagship education program. Each year, SBIFF provides thousands of underserved students with a film studies guide at school, special visits from industry professionals, and a trip to the Arlington Theatre for a movie and Q&A with its director during the height of the Festival.

Onstage at the screening of "Toy Story 4" and Q&A with Academy Award Winner Josh Cooley.







"Wow sold out 350 seat Q&A at Riviera Theatre in Santa Barbara right now! Feeling the love SB."

- JOHN CHESTER, DIRECTOR OF THE BIGGEST LITTLE FARM







RIVIERA FESTIVALS

THE WAVE FILM FESTIVAL

8TH EDITION - 11 FILMS OVER 7 DAYS

CALL TO ACTION FILM FESTIVAL

2ND EDITION - 7 FILMS OVER 7 DAYS

4 PANEL DISCUSSIONS WITH FILMMAKERS AND TOPIC EXPERTS

FREE ACCESS TO FILMS AND PANELS PROVIDED FOR 35 LOCAL HIGH SCHOOL STUDENTS, WHO WROTE ESSAYS ABOUT THE ISSUES HIGHLIGHTED IN THE FILMS

IN PARTNERSHIP WITH 6 LOCAL COMMUNITY ORGANIZATIONS

VIVA PEDRO

A WEEKLONG RETROSPECTIVE FESTIVAL CELEBRATING THE WORK OF DIRECTOR PEDRO ALMODÓVAR





COVID-19 RESPONSE

RIVIERA THEATRE

During the COVID-19 quarantine, the Riviera Theatre was temporarily closed. During this time, SBIFF partnered with studios to offer the same quality arthouse programming on-demand for virtual rental via SBIFF's website. Inside the Rivera Theatre, seats have been carefully removed and rearranged to facilitate social distancing and the theatre staff is working diligently to create the safest environment possible for all attendees.

DAILY FILM RECOMMENDATIONS

Each day, SBIFF's 20,000+ newsletter subscribers receive a film recommendation accompanied by a detailed study guide to provide educational background and artistic perspective on each film. These recommendations and resources are accessible through sbiff.org and promoted on SBIFF's social media channels.

"Thank you for the film recommendations.. The history of each director, backgrounds of how the movies moved from screen writing to production and highlights of the actors have been so informative. I feel like I've been able to take a spring course on Film from my living room!"

- BARBARA & ALAN WANN

STUDENT SHOWCASE-IN-PLACE ONLINE FESTIVAL

SBIFF introduced a virtual film festival to showcase the work of Santa Barbara County high school and college filmmakers who were not able to present their films publicly due to school closures. Student films will be premiered on sbiff.org where the community of Santa Barbara and a jury of respected professionals will vote for their favorites.

VIRTUAL ARTIST Q&AS

SBIFF's Education Center is currently closed to the public, but is instead being used as a production studio for virtual Q&As with filmmakers, both aspiring and well-known. These conversations are made available to film lovers everywhere through SBIFF's social media channels.

STAFF MEMORIES

The Film Festival staff, volunteers, and patrons are sharing inspiring memories on a bi-weekly basis, providing their unique perspectives on the organization and the community that makes SBIFF so special.

HELP AT HAND RESOURCE GUIDE

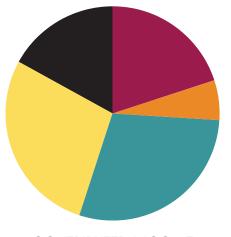
The heart of the SBIFF has always been community, and Help at Hand is SBIFF's offering of support - an evolving list of current resources that may be of help during this difficult time.

FINANCIALS

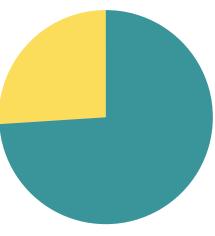
INCOME

Contributed Income

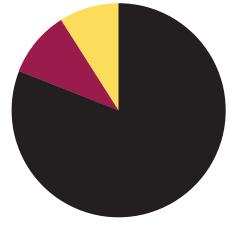
Contributed income			
Foundation Grants	\$ 526,175		20%
Government Grants	143,060		6%
Corporate Sponsorships	755,123		29%
Individual Donations	721,359		28%
In-Kind Contributions	454,663	•	17%
Total Contributed	\$ 2,600,380		
Earned Income			
SBIFF	\$ 3,060,017		74%
Riviera Theatre	1,049,1289		26%
Total Earned	\$ 4,109,146		
TOTAL INCOME	\$ 6,709,526		
EXPENSE			
Programs	\$ 4,805,075		81%
Administrative	596,676		10%
Fundraising	537,481		9%
TOTAL EXPENSE	\$ 5,939,232		
SURPLUS / DEFICIT	\$ 770,293		
		·	



CONTRIBUTED INCOME



EARNED INCOME



EXPENSE

THANK YOU TO OUR SUPPORTERS

\$500,000+

Manitou Fund Nora McNeelev Hurlev & Michael Hurley

\$225,000+

Lynda Weinman & Bruce Heavin

\$75,000+

Leslie Sweem Bhutani & Ashish Bhutani

\$50.000+

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\$25,000+

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Build a legacy in the arts by supporting SBIFF with a planned gift. For information on how you can give, please contact our Development office at 805.963.0023 x 809.

MAKE A DONATION

To support SBIFF, please make a 100% tax deductible donation at www.sbiff.org or call us at 805.963.0023.

STAFF

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Shannon Kelley, Development Manager
Mickey Duzdevich, Senior Programmer
Audrey Arn, Programmer
Katie Dee Jensen, Marketing Coordinator
Claire Waterhouse, Education Coordinator
Luca Schoch, Riviera Theatre Manager









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