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2021 – 2022

*Annual Report*





# Mission Statement

Our mission is to engage, enrich, and inspire people through the power of film. We celebrate the art of cinema and provide impactful educational experiences for our local, national, and global communities.

## Santa Barbara INTERNATIONAL Film FESTIVAL

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## Dear Friends,

In the year that saw our global community tiptoeing back into "normal life," we at SBIFF were thrilled to leap back into everything that the Festival represents. Our biggest success was undoubtedly the rekindling of that magical sense of community that SBIFF creates all year round, and particularly during the eleven days of the Festival. You'll find the impressive details of the past year in the following pages, and we are so grateful for your in hand in making this one our most memorable years yet.

The 37th Film Festival was held in person, a return to form that brought more than 60,000 attendees and 300 film screenings back to the theatres and downtown Santa Barbara. Our educational programs reached thousands of children and students, free programs made it possible for anyone to attend, and our Cinema Society program hosted dozens of acclaimed films and special guest filmmakers inside the beloved Riviera Theatre.

We look to the future with tremendous optimism as SBIFF continues to solidify our role as a leading organization of the film industry. We are thrilled to welcome six impressive and inspiring new Board members, including longtime festival friend Nora McNeely Hurley of Manitou Fund, Vince Caballero of Union Bank, Ernesto Paredes of Easy Lift, Gordon Seabury of Toad&Co, and husband and wife duo David and Sandy Wasco, masterful production and set designers, to our team.

As we look back on the year that was, our hearts are full. Looking forward, we will ardently continue our mission to engage, enrich, and inspire, our community through the power of film - back in theatres.

See you at the movies,

Roger Durling  
Executive Director



# 37<sup>th</sup> Santa Barbara International Film Festival

Presented by **UGG®**

In March 2022, SBIFF was back in-person, welcoming top filmmakers from all over the world and some of the year's most celebrated talent for a truly special event! Additional free programming was offered to provide all members of our community the opportunity to enjoy the Festival.

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This year, SBIFF was thrilled to have:

- 60,000+ Attendees
- 49 World Premieres
- 50+ Oscar-Nominated Filmmakers
- 300+ Film Screenings
- 96 US Premieres
- 54 Countries Represented

***In addition to hosting a world-class event SBIFF was able to raise \$100K in support of the Ukraine Crisis with support of a matching gift from Nora McNeely Hurley.***



# Mike's FieldTrip to the Movies

Mike's FieldTrip to the Movies brought 2,200 4th-6th grade students to the Arlington Theatre for free screenings of *THE MITCHELLS VS THE MACHINES* and *ENCANTO*

- Director Jared Bush (*ENCANTO*) and Producers Chris Miller & Phil Lord (*MACHINES*) attended and participated in special Q&As with students following the films
- 90% of student participants were from Title 1 Schools
- SBIFF provided 36 buses and FREE transportation, prioritizing attendance of North County students
- Virtual presentations were created to reach an additional 2,400+ students from 33 schools

Sponsored by Union Bank, Bentson Foundation, Montecito Bank & Trust, Patagonia, and Volentine Family Foundation







**10-10-10**

## *Film Studies Program*

**10-10-10 Screenwriting & Filmmaking Mentorship and Competition** paired 20 local high school and college students with notable industry professionals for 5-month long mentorship that guided students through the process of creating their own short films. The films were showcased and the student filmmakers were celebrated at the Arlington Theatre on the final day of the film festival.

Sponsored by Kscope Films

The Film Studies Program brought 30 college students from across the country for a three-day curriculum driven symposium, that used the festival programming to focus on film appreciation, criticism, and analysis. The program included, private screenings, workshops with acclaimed filmmakers, and exclusive access to red carpet events and industry panel discussions.

Sponsored by Lynda Weinman and Bruce Heavin





## *Cinema Society*

**SBIFF's Cinema Society is a community made up of hundreds of local Santa Barbara residents and film lovers. This program continues to foster an appreciation of independent and studio films, film history and the marvelous diversity of world cinema. The 21/22 Cinema Society season hosted 56 screenings and welcomed special guest filmmakers to participate in Q&A sessions and conversations about their work and process.**

Sponsored by Sandy Stahl Realty and El Encanto





## *Rosebud Program*

The Rosebud Program provides unique access for 12 local college students to join in Cinem Society. 12 local students were provided access to 50+ special private screenings and 44 artist Q&As with top filmmakers, including Pedro Almodovar, Kenneth Branagh, and Maggie Gyllenhaal, among many others

## *Film Camp*

Film Camp, in partnership with the United Boys & Girls Clubs of Santa Barbara County, was offered at no expense to 20 at-risk teenagers from all of Santa Barbara County. Participants spent 6 days at Camp Whittier in Los Padres National Forest and enjoyed the great outdoors as they learned about film analysis and film making, while creating their very own short film shown to friends and family on the final day.

Sponsored by Netflix





# *Lynda & Bruce's Riviera Theatre*

**Santa Barbara's Only Non-Profit Art-House Theatre featuring state-of-the-art Dolby Vision and Dolby Atmos. We were proud to re-open the doors to the historic Riviera Theatre once again for daily screenings of films that would otherwise not be shown in Santa Barbara.**

Equipped with Accessible Hearing Loop Technologies generously provided by Manitou Fund.



# Barbakow Family Center for Film Studies

SBIFF Education Center is beginning to re-open as a community center for all things film. The space acted as a hub for SBIFF's Education Programs including 10-10-10 and the Film Studies Programs, and during the festival worked as SBIFF satellite offices, Filmmaker services, and Volunteer Hub.

As part of Downtown Santa Barbara's First Thursdays, SBIFF's Education Center hosts a monthly series of free screenings highlighting the work of local filmmakers. These screenings are made available to the public and often include a Q&A with filmmaker as a way to promote to the local artists of our community.

SBIFF Education Center is made possible in part through the generous support of Manitou Fund.



## Financials



### Income

#### Contributed Income

Foundation Grants	\$ 274,000		12%
Government Grants	348,327		15%
Corporate Sponsorships	590,490		26%
Individual Donations	531,241		23%
In-Kind Contributions	562,339		24%

<b>Total Contributed</b>	<b>\$ 2,306,397</b>
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#### Earned Income

SBIFF	\$ 2,658,936		82%
Riviera Theatre	575,415		18%

<b>Total Earned</b>	<b>\$ 3,234,351</b>
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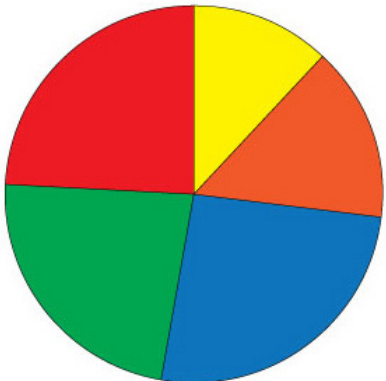
<b>TOTAL INCOME</b>	<b>\$ 5,540,748</b>
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### Expense

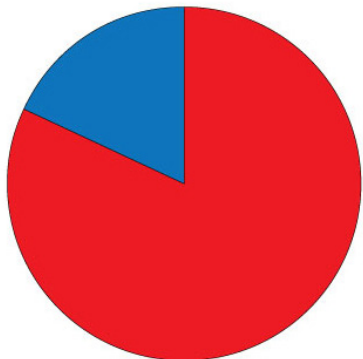
Programs	\$ 3,909,120		77%
Administrative	721,078		14%
Fundraising	444,758		09%

<b>TOTAL EXPENSE</b>	<b>\$ 5,074,956</b>
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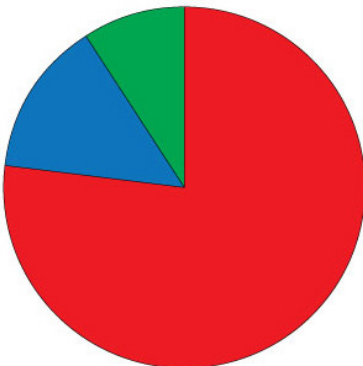
<b>SURPLUS / DEFICIT</b>	<b>\$465,792</b>
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CONTRIBUTED INCOME



EARNED INCOME



EXPENSE



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